

# 2011 ANNUAL MEETING



## MAXIMIZE THE BENEFITS OF PARTICIPATION IN INTERNATIONAL IP ASSOCIATIONS

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# CONTENT



- Join the IP family
- Improve services for your clients
- Create and improve the rules
- Why AIPPI?

# Join the IP family



- Meet your overseas associates in person
- Exchange experiences and background information
- Improve mutual understanding with your foreign colleagues
- Find out what you can do for each other



# Improve your services

- Obtain skills you will not learn in law school
- Learn about law changes early on
- Listen to and discuss with the government and courts
- Establish personal contact with various IP experts around the world

# Create / improve the rules



- Support and inform the law makers and courts
- Contribute to IP law harmonization
- Share your experience with national and international IP offices

# Why AIPPI?



- Almost 9000 members
- From over 100 countries
- 63 National and Regional Groups
- All IP stake holders

# Why AIPPI?



- Lawyers / patent attorneys
- In-house counsel
- Academia
- Judges
- Law makers
- IP offices



**Thank you!**