



Kenji YOSHIDA

Japanese Patent Attorney Kenji Yoshida is founder and president of the firm YKI Patent Attorneys, which celebrates its 30th anniversary this year.

Mr. Yoshida has been active in international organization for many years. In addition to his work for FICPI, he is a member of AIPPI, the Japan Trademark Committee, and the Association for The Promotion of International Trade - China Patent Cooperative, and the APAA (Asian Patent Attorneys Association).

In Japan, Mr. Yoshida has held numerous positions for the Japan Patent Attorneys Association, including three terms as a Council Member and one term as Vice President. He has served as chair or vice-chair of the JPAA's Patent System Operation Consultation Committee, Finance Committee, Rules and Regulations Committee, International Activities, and Patent Committee. In 1989, on the occasion of the 90th anniversary of the Japan Patent Attorneys Association, he received a Special Merit Award from the JPAA.

Mr. Yoshida was among the first to recognize a need for alternative means for settling intellectual property disputes in Japan and, as chair of the JPAA's Mediation and Arbitration Committee, was part of the team which established the Japan Intellectual Property Arbitration Center in 1998. Mr. Yoshida subsequently served as Sub-chief and Chief of the Center.

Mr. Yoshida is regularly interviewed by the Japanese media on matters related to intellectual property or alternative dispute resolution. In 2002, he was awarded the Imperial Medal of Honor with Yellow Ribbon for extraordinary contribution to society.

In 2009, Mr. Yoshida was elected as a President of the APAA.